Wigs Off For Cancer

Sponsorship & Donation Opportunities

for Businesses

A Project of:

COMMUNITY SHARES OF MID OHIO

Presenting Sponsors

GREG AITE REALTOR®

Cutler REAL ESTATE 75 serving you SINCE 1947

ZANGMEISTER CANCER CENTER

A DIVISION OF AMERICAN ONCOLOGY PARTNERS, P.A.

Overview

The Event...

Every year we hold our annual fundraising gala featuring: a Silent Auction, with items donated by local companies and individuals; Dinner, sponsored this year by O'Charley's and a Drag Production featuring some of the hottest talent around.

Our Gala will be on Saturday November 19th, 2022 and will be held at the Hilliard Moose Lodge at 5370 Grace St, Hilliard, OH 43026 . This year we are looking to have an attendance of 165 and would like to raise a total of more than $65,000

Mission...

As the ever-changing landscape of funding for local organizations dwindles, our mission is to "Operate as a grassroots fundraising Organization working to raise money for those battling cancer."

Project...

We are planning an amazing addition this year. By the end of the year we are opening the Wigs Off for Cancer Wig Center. Our Wig Center will be open to service any person battling cancer who is referred to us by a medical source for help with treatment related alopecia. The Wigs Off for Cancer Wig Center will be FREE OF CHARGE for all of those referred to us. We have estimated the costs to be $75 per client and with the generous support of friends like you we will be able to open our Wig Center to help those in need! Please see the form enclosed to see the many different ways you can help.

About Community Shares...

We are so immensely happy to continue with Community Shares as our fiscal sponsor. We are a community impact project operating under In(form)ed, a program of Community Shares of Mid Ohio, a 501(c)(3) operating as a nonprofit corporation in the State of Ohio. Working with Community Shares it eliminates much of our overhead allowing the majority of our funds to go directly to those in need.

COMMUNITY SHARES OF MID OHIO

Opportunities

Sponsorship...

Your sponsorship is the greatest value to us. About 85% of every dollar we collect in sponsorship goes DIRECTLY to those who need it. This year we are offering 3 levels of sponsorship from which to choose. Our Partner Sponsor is only $1,000 which includes; a full page black and white ad in the program, logo placement on our Website, banner at the event, swag bag fee waived and 4 tickets (1/2 table) to the Gala. Our Stage Sponsor is $2,500 and includes; all of the above except a full color, full page ad and 8 tickets (1 table) to the Gala. Our Presenting Sponsor is $5,000 and includes: a full page, full color, prime placement ad in the program; logo placement on all advertisements, our website and press releases; a banner at the event; swag bag fee waived and 16 tickets (2 tables) to the Gala.

Donations...

Donations can come in many different forms to Wigs Off for Cancer. One of the most popular forms of donations are for our Silent Auction. Whether you would like to donate an entire lot to be auctioned or a partial lot, we would love to have you! The minimum value for a full lot donation is $75. If you would like to put together a basket, box or an experience this is a great opportunity to get your name in front of new potential business. Each lot it credited to the donating organization in the Silent Auction guide (both print and digital) and your logo will be listed on our website. Please keep in mind we reserve the right to combine like lots to increase value and money raised.

Ad Sales...

Supporting, Ambassador and Patron level Sponsorships are stand-alone opportunities to purchase ad space in our program that is distributed to all persons in attendance the evening of the Gala. All ads sizes are based off from a 7.375” X 4.5” full page ad. Feel free to add on any additional seating for $75 per person or $600 for a table of 8.

Swag Bag Advertising...

This year we will be providing each of our Donors with a swag bag for them to take home. If you would like to include a logoed item to distribute in the bag please let us know. We will need 200 of the item and a $100 fee by October 1st to be included. If are interested in having us produce your items for you, please contact us prior to September 1st to guarantee item delivery.

Attendance...

Attendance by your organization is a great way to not only show community, but also employee engagement. We work with several organizations who purchase seats to raffle off to employees, a win-win for both you and the employees who get to attend.

914 Eastwind Drive

Westerville, Ohio 43081

(614)859-4135

Sponsor@WigsOff.Org

WWW.WIGSOFF.ORG

2022 Sponsorship Opportunities

for Businesses

Because Cancer is a Drag!

STEP 1 CHOOSE SPONSOR LEVEL

See next page for full list for publicity and recognition for each level

☐	**PRESENTING**	**$5,000**
☐	**STAGE**	**$2,500**
☐	**PARTNER**	**$1,000**
☐	**SUPPORTING**	**$500**
☐	**AMBASSADOR**	**$300**
☐	**PATRON**	**$150**
☐	**MENTOR**	**$75**

For All Ads & Logos (Check one box below)

☐ **Use Past Ad/Logo** (no changes)

☐ **I Will Supply A New/Updated Ad/Logo**

Send **Electronic Version of New Ad/Logo** to **Sponsorship@WigsOff.org** by **Monday October 3rd, 2022**

Ads should be submitted as a high-resolution PDF, JPEG or PNG

STEP 2 FILL OUT INFORMATION

NAME as you wish to be recognized in event literature

CONTACT | PHONE | EMAIL ADDRESS

BILLING STREET ADRESS | CITY | STATE | ZIP CODE

STEP 3 CHOOSE FORM OF PAYMENT

☐ A check payable to **COMMUNITY SHARES OF MID OHIO**, is enclosed $_____ TOTAL AMOUNT

☐ To fill out form and pay online by credit card, go to: **WWW.WIGSOFF.ORG/SPONSORSHIP**

Return Completed Form and Payment by September 1 to:
Wigs Off for Cancer | 914 Eastwind Dr. | Westerville, OH 43081
Questions? Please email Sponsorship@WigsOff.org

Gala Date: Saturday, November 19, 2022

Net proceeds support organization mission to "Operate as a grassroots fundraising Organization working to raise money for those battling cancer."

Since 2019 Wigs Off for Cancer has raised over $55,000

COMMUNITY SHARES OF MID OHIO

Wigs Off for Cancer is a community impact project operating under the fiscal sponsorship of In(form)ed, a program of Community Shares of Mid Ohio, a 501(c)(3) operating as a nonprofit corporation in the State of Ohio. Your donation is tax-deductible as allowable by law.

WWW.WIGSOFF.ORG

Wigs Off for Cancer 2022 Fundraising Gala

Sponsorship Opportunities

Gala Date: November 19, 2022

Attendance: 2021 attendance was 150 people

Recognition & Publicity

	Presenting $5,000	**Stage** $2,500	**Partner** $1,000	**Supporting** $500	**Ambassador** $300	**Patron** $150	**Mentor** $75
Recognition on poster, Wigs Off website & Facebook page, flyer and signage	✓	✓	✓				
Recognition on Wigs Off website & Facebook page				✓	✓	✓	✓
Ad size in Program	Full (color)	Full (color)	Full (B&W)	Full (B&W)	Half (B&W)	Quarter (B&W)	none
Complimentary Gala tickets (value)	16 ($1200)	8 ($600)	4 ($300)	none	none	none	1 ($75)
Swag Bag Advertising Fee (Material provided by Sponsor)	Included	Included	Included	$100	$100	$100	$100
Recognition as presenting sponsor on program cover, full-color ad in program	✓						
Recognition as Stage Sponsor on program cover, full-color ad in program		✓					

Additional Advertising Opportunities

This year each patron will be receiving a gift bag. These bags are an opportunity for your company to be in the hands of each person attending this year's gala. To be included we need 225 of your item in hand by November 1, 2022. Limited availability depending on size of items received. If you are interested please email Jeremy at **Jeremy@WigsOff.org.** Wigs Off for Cancer does have the ability to source and produce items if needed.

Additional Gala Seating

Additional Gala seating is available at a cost of $75 for an individual or $600 for a table of 8.

Sponsorship Deadline is 09/01/2022

Please contact us at **Sponsorship@WigsOff.org** for more information. You can also go to WigsOff.org/Sponsorship for additional information.

Wigs Off For Cancer

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WWW.WIGSOFF.ORG | 914 EASTWIND DR | WESTERVILLE, OH 43018